



Ecosystem for COLlaborative Manufacturing PrOceSses – Intra- and  
Interfactory Integration and AutomaTION  
(Grant Agreement No 723145)

## **D9.6 Project Advertising Material III**

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## 1 Executive Summary

This document is the final of three deliverables and a sequel to *D9.5 Project Advertising Material II*, providing an overview of advertising material created and planned between M15 (November 2017) and M26 (October 2018).

The advertising material includes:

- Website
- Social Media
- Webinars
- Videos
- Press Releases
- Newsletters
- Flyers and Brochures
- Posters

## 2 Introduction

This deliverable is the third and last in a series of Dissemination/Exploitation/Communication (DEC) deliverables on the subject of COMPOSITION advertising material. It provides an overview of material created and planned between M15 (November 2017) and M26 (October 2018).

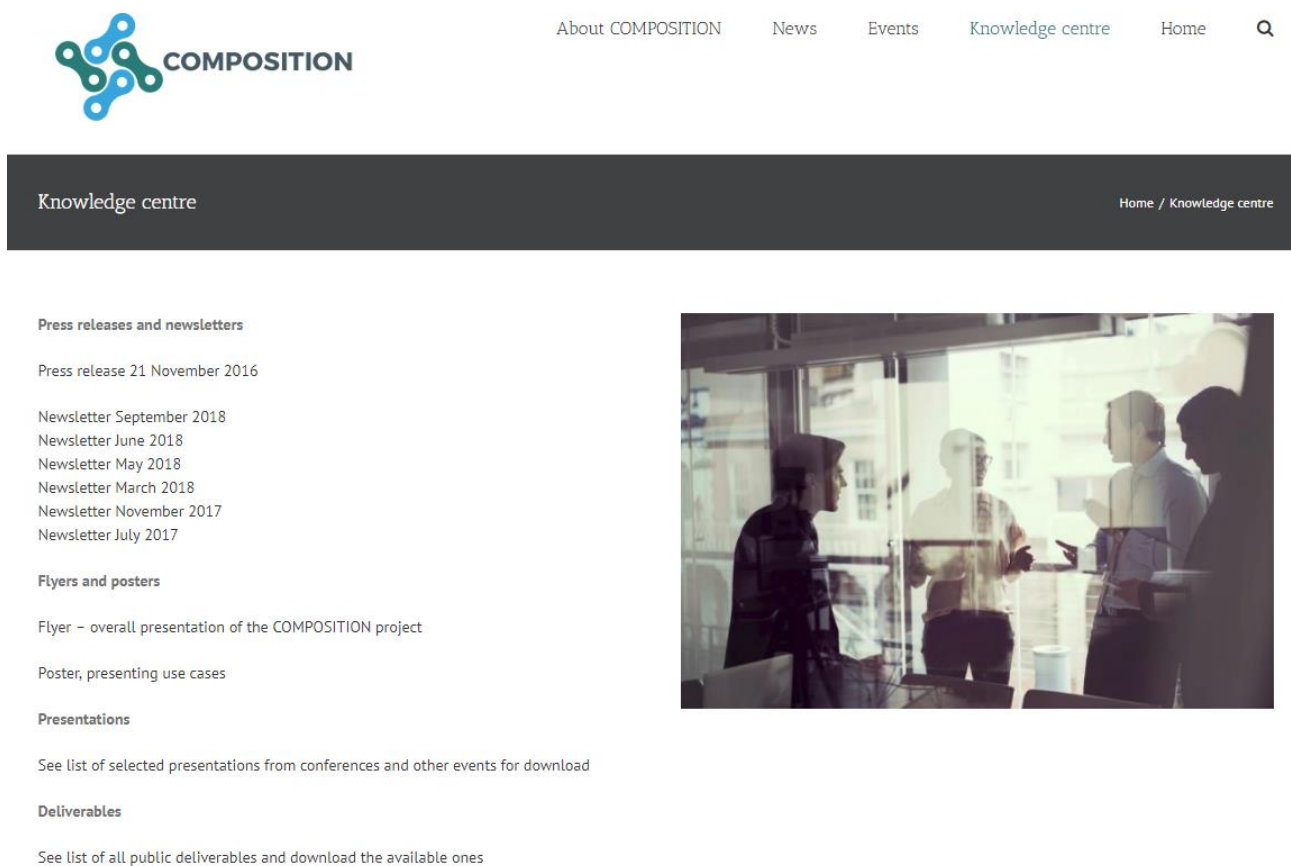
As its predecessors *D9.4 Project Advertising Material I* and *D9.5 Project Advertising Material II*, it is part of task T9.1 Communication and Dissemination Activities, and thus related to *D9.1 Communication Strategy and Plan*, *D9.2 Project website* and *D9.3 Dissemination Strategy and Plan*.

### 3 Project Advertising Material

#### 3.1 Website

The website is accessible at [www.composition-project.eu](http://www.composition-project.eu) and is continuously updated with news, public deliverables and other relevant information. As can be seen in Figure 1, the Website Knowledge Centre provides access to most of the material described in this document, such as newsletters, posters, etc. The website features links to the COMPOSITION social media accounts detailed in Section 3.2, and the space for public deliverables now contains links to more than 40 deliverables for download.

Selected presentations given by consortium members at different events can also be downloaded from the website.



**Figure 1: COMPOSITION Website - Knowledge Centre**

Recent news includes information about our presence at EuroMaintenance 2018 in Antwerp and the Connected Smart Factories Workshop in Madeira in September and at CARV2018 in Nantes in October 2018.

### 3.2 Social Media

#### 3.2.1 Twitter

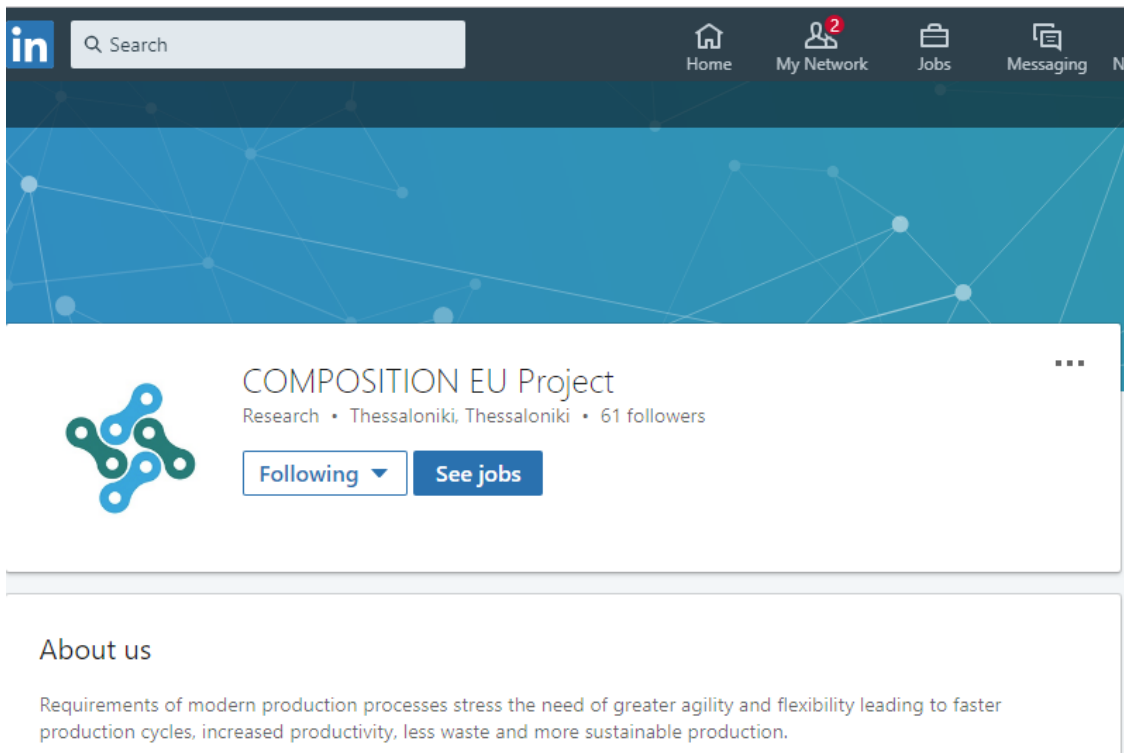


Figure 2: COMPOSITION on Twitter

As can be seen in the screenshot in Figure 2, COMPOSITION presently has 183 followers on Twitter<sup>1</sup>.

<sup>1</sup> <https://twitter.com/Composition2016>

### 3.2.2 LinkedIn

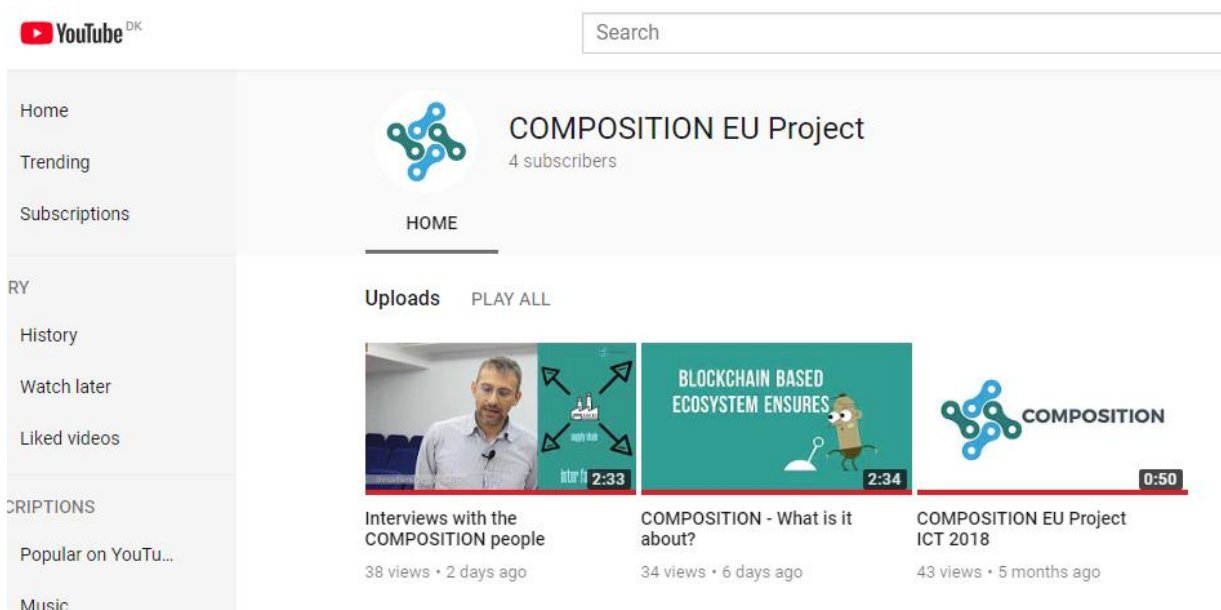


**Figure 3: COMPOSITION at LinkedIn**

A LinkedIn account, 'COMPOSITION EU Project', has been established, and with more results coming in, activity is increasing, as is the number of followers.

### 3.2.3 YouTube

The COMPOSITION project has a dedicated YouTube channel<sup>2</sup>, which is also accessible from the COMPOSITION website. A brief description of the project videos created for this purpose can be found in Section 3.4 below.



**Figure 4: The COMPOSITION YouTube Channel**

<sup>2</sup> <https://www.youtube.com/channel/UC3u14gFz6yl282oxYLFzr4w>



### 3.3 Webinars

It is planned to organise two of the three webinars in collaboration with other FoF projects. The subject of the first one will be the concept of a collaborative ecosystem, discoursing on the steps that can be taken on the road to transformation into an e-factory. The involved FoF-11 projects are NIMBLE<sup>3</sup>, DIGICOR<sup>4</sup> and vf-OS<sup>5</sup>.

The second webinar will feature Predictive Maintenance and the applicable tools and strategies developed and implemented within the project. Discussions have been initiated with FoF-09 project UPTIME<sup>6</sup>.

Towards the end of the project, a third webinar showcasing the results is planned.

### 3.4 Videos

The COMPOSITION project is developing various videos describing the project itself, some of the tools that have been developed in the project and other pertinent information. They are featured on the YouTube channel as well as in LinkedIn. Recent releases include a video interviewing several COMPOSITION partners.

### 3.5 Press Releases

Two planned Press Releases will announce the completion of the first round of implementations for the Intrafactory and Interfactory Pilots, respectively.

### 3.6 Newsletters

Four newsletters have been issued since November 2017:

The third Newsletter ([Appendix A](#)) came out in March 2018, and the fourth Newsletter ([Appendix B](#)) followed in May 2018.

Newsletters No. 5 ([Appendix C](#)) and No.6 ([Appendix D](#)) were issued in June and September, respectively.

The COMPOSITION Newsletter has 75 subscribers. Additionally, partners distribute the newsletters through their own networks.

### 3.7 Flyers and Brochures

The latest flyer is used for distribution at events with COMPOSITION presence. It has been downloaded from the Website Knowledge Centre 272 times.

In the final year of the project, a pre-commercial brochure is planned, describing outcomes, exploitable components and contact information.

### 3.8 Posters

A new poster is planned for the COMPOSITION booth at the EF ECS exhibition in Lisbon in November 2018.

As of September 2018, the first A1 size poster, issued in May 2017, has been downloaded from the website 274 times.

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<sup>3</sup> <https://www.nimble-project.org/>

<sup>4</sup> <https://www.digicor-project.eu/>

<sup>5</sup> <http://www.vf-os.eu/>

<sup>6</sup> <https://www.uptime-h2020.eu/>

## 4 Appendices

### 4.1 Appendix A: Newsletter # 3

## Newsletter No. 3



The **COMPOSITION project** aims to develop an integrated information management system (IIMS) for the manufacturing industry which optimises the internal production processes by exploiting existing data, knowledge and tools to increase productivity and dynamically adapt to changing market requirements.

[Read more about the project here](#)

## Issues



**COMPOSITION Presence  
at ConnectedFactories  
Dissemination event**

On 5 and 6 February, EFFRA organised a dissemination event on digital platforms in manufacturing in association with the ConnectedFactories Coordination and Support Action. Our project had a double presence there in the public and the closed sessions.

## 4.2 Appendix B: Newsletter # 4

### Newsletter No. 4



The **COMPOSITION project** aims to develop an integrated information management system (IIMS) for the manufacturing industry which optimises the internal production processes by exploiting existing data, knowledge and tools to increase productivity and dynamically adapt to changing market requirements.

[Read more about the project here](#)

### Issues



**Successful M18 review**

We are pleased to announce that the COMPOSITION project successfully passed its second review meeting in Brussels this March. Our project has demonstrated, quoting our Project Officer, Mr. Arian Zwegers “Great technical progress and good applications in real environments”.

### 4.3 Appendix C: Newsletter # 5

## Newsletter No. 5



The **COMPOSITION project** aims to develop an integrated information management system (IIMS) for the manufacturing industry which optimises the internal production processes by exploiting existing data, knowledge and tools to increase productivity and dynamically adapt to changing market requirements.

[Read more about the project here](#)

## Issues



Workshop at  
EnerHarv2018



Tyndall National Institute hosted a 3-day energy harvesting workshop in Cork from 29 to 31 May. [EnerHarv 2018](#), partners from Tyndall and Boston Scientific Limited (BSL) presented the anticipated impact of COMPOSITION to the audience.

KLEEMANN had the opportunity to present the COMPOSITION project to the "Recycling in Business and Environmental Protection" event, organised by the Chamber of Kilgis

#### 4.4 Appendix D: Newsletter # 6

### Newsletter No. 6



The **COMPOSITION project** aims to develop an integrated information management system (IIMS) for the manufacturing industry which optimises the internal production processes by exploiting existing data, knowledge and tools to increase productivity and dynamically adapt to changing market requirements.

[Read more about the project here](#)

### Issues



#### **Come look us up at Euromaintenance 2018, this September in Antwerp**

As described in the concept of Euromaintenance 2018, Europe is on the road to Industry 4.0, where IoT and predictive analytics offer possibilities in maintenance, reliability and condition monitoring. COMPOSITION partner ATLANTIS Engineering is going to be there. Save the dates from 24 to 27 September 2018.